



Save Green While Going Green

Four Reasons to Replace Your Heating System with a Heating and Cooling Heat Pump System



Are you interested in purchasing a new home heating system or upgrading your current one? There are a lot of different home heating options, so here are four reasons to choose a heating and cooling heat pump system.



Electrify Your Home Heating with a Heat Pump System

Reason 1

Cut Your Carbon Footprint

Heating and cooling heat pump systems are the cleanest option for home heating. On average, they produce:

- **2.7x** fewer greenhouse gas (GHG) emissions than standard electric
- **2.8x** fewer GHG emissions than natural gas
- **3x** fewer GHG emissions than propane
- **3.6x** fewer GHG emissions than oil

Reason 2

Efficiency

Heat pumps work by moving existing heat instead of generating it, which cuts down the overall energy usage.

- Heat pumps typically use **50%** less energy than traditional heating systems such as furnaces.
- Heat pumps allow homeowners to section their houses into zones with separate thermostats which allows them to control one zone at a time.

Reason 3

Savings and Heat Pump Resources

Customers of West Boylston Municipal Light Plant are eligible for a free Air Source Heat Pump Assessment through the NextZero Program.

- Heat pump experts evaluate their home and determine whether or not a heat pump would be a good fit.
- If the customer decides to purchase a heat pump, they are eligible for a **\$250 to \$500** rebate.

Reason 4

Save on Your Heating Bill



Learn More



For more information, visit www.NextZero.org/West-Boylston or call (413) 308-1311

